

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KUTV-TV Salt Lake City-Ogden	<b>Date:</b> 8/6/2012
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I, Wired Media Partners

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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**SEE ATTACHED SCHEDULE**

Date of First Broadcast:	Date of Last Broadcast:
Monday, September 24, 2012	Sunday, September 30, 2012

**Total Gross Charges: \$62,175.00**

This broadcast time will be used by: **Center Forward**

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

Wired Media Partners



For Programming that "communicates a message relating to any political matter of national importance, "list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Center Forward

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment , if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

325 7th Street NW Suite 400, Washington, DC 20004

Executive Director

202-441-60 Treasurer: Jeff Murray

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).

~~For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.~~

**To Be Signed By Issue Advertiser**

Monday, August 06, 2012

Date



Signature

303-989-4700

Contact Phone Number

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

KRISTEN HENDERSON

Printed Name

POLITICAL ADVERTISING  
SPECIALIST

Title

Wired Media Partners





KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

### Contract #

1350616

#### Schedule Dates

09/24/12-09/30/12

#### Advertiser

Center Forward (71144)

#### Agency

Wired Media Partners-Fairfax (13005)

#### Product

POLITICAL ISSUE (ns) (1187)

#### Brand

CENTER FORWARD EST 11543 (465982)

#### Salesperson

Henderson, Kristen (2948)

#### Sales Office

KUTV/KMYU

#### Buyer Name

/

#### Phone/Fax

11543

#### CPE

Local/Political Issue Agency BRD

#### Account Types

Weekly/Irregular

#### Billing Type

9/24 - 9/30

#### Comments

Date Entered 08/03/12

Last Modified 08/03/12

Entered By Kristen Henderson

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$9,326.25

Net Total \$52,848.75

Sales Tax

### Salt Lake City (KUTV)

By Broadcast Month Spots Rate

Sep. 2012 77 \$62,175.00

Grand Total: 77 \$62,175.00

Wired Media Partners-Fairfax

11350 Random Hill Rd

Ste 670

Fairfax, VA 22030

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/24/12-09/28/12	1	:30	5A- News-2 News This Morning 5a	1	1	1	1	1	1			5	\$150.00	\$750.00	Salt Lake City (KUTV)		8/3/12
2.0	Normal Line / News	09/24/12-09/28/12	1	:30	5:28-30A- News-2 News This Morning 530a	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Salt Lake City (KUTV)		8/3/12
3.0	Normal Line / News	09/24/12-09/28/12	1	:30	6A- 8A (MST)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	Salt Lake City (KUTV)		8/3/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	8A- CBS-This Morning (New Title)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Salt Lake City (KUTV)		8/3/12
5.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	5A- CBS-This Morning: Saturday							1		1	\$50.00	\$50.00	Salt Lake City (KUTV)		8/3/12
6.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	7:58-30A- CBS-News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)		8/3/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	8:58-56A- CBS-The Price Is Right			1	1	1	1			3	\$750.00	\$2,250.00	Salt Lake City (KUTV)		8/3/12
8.0	Normal Line / News	09/24/12-09/28/12	1	:30	11:58-27A- News-2 News at Noon	1	1	1	1	1	1			3	\$350.00	\$1,050.00	Salt Lake City (KUTV)		8/3/12
9.0	Normal Line / SPOT	09/25/12-09/27/12	1	:30	1P- 2:30P (MST)			1	1	1				2	\$200.00	\$400.00	Salt Lake City (KUTV)		8/3/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	1	:30	2P- CBS-The Talk		1							1	\$275.00	\$275.00	Salt Lake City (KUTV)		8/3/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Signature]*

9/4/12

PAYMENT RECEIVED 9/4



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Wired Media Partners-Fairfax  
11350 Random Hill Rd  
Ste 670  
Fairfax, VA 22030

## Contract # 1350616

Schedule Dates 09/24/12-09/30/12  
Advertiser Center Forward (71144)  
Agency Wired Media Partners-Fairfax (13005)  
Product POLITICAL ISSUE (ns) (1187)  
Brand CENTER FORWARD EST 11543 (465982)  
Salesperson Henderson, Kristen (2948)  
Sales Office KUTV/KMYU  
Buyer Name /  
Phone/Fax 11543  
CPE Local/Political Issue Agency BRD  
Account Types Weekly/Irregular  
Billing Type 9/24 - 9/30  
Comments

Date Entered 08/03/12  
Last Modified 08/03/12  
Entered By Kristen Henderson  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,326.25  
Net Total \$52,848.75  
Sales Tax

Salt Lake City (KUTV)  
By Broadcast Month Spots Rate  
Sep. 2012 77 \$62,175.00  
Grand Total: 77 \$62,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	3P- Ricki Lake	1	1	1	2	1	2			7	\$350.00	\$2,450.00	Salt Lake City (KUTV)		8/3/12
12.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	3:58-15P- News-2 News at 4p	1	1	1	1	1	1			5	\$400.00	\$2,000.00	Salt Lake City (KUTV)		8/3/12
13.0	Normal Line / News	09/24/12-09/28/12	1	:30	4:30P- News-2 News at 430p	1	1	1	1	1	1			5	\$500.00	\$2,500.00	Salt Lake City (KUTV)		8/3/12
14.0	Normal Line / News	09/24/12-09/28/12	1	:30	4:59-20P- News-2 News at 5p	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
15.0	Normal Line / News	09/24/12-09/28/12	1	:30	5:59P- News-2 News at 6p	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
16.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	6:28P- Entertainment Tonight	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
17.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	6P- 7P (MST)								1	1	\$400.00	\$400.00	Salt Lake City (KUTV)		8/3/12
18.0	Normal Line / Prime	09/24/12-09/24/12	1	:30	8P- 9P (MST)	1	1							1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)		8/3/12
19.0	Normal Line / Prime	09/25/12-09/25/12	1	:30	8P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)		8/3/12
20.0	Normal Line / Prime	09/27/12-09/27/12	1	:30	8:59P- CBS-Elementary (Thursday)					1				1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		8/3/12
21.0	Normal Line / Prime	09/28/12-09/28/12	1	:30	6:57-26P- CBS-CSI New York (Friday)						1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

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Fairfax, VA 22030

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Brand CENTER FORWARD EST 11543 (465982)  
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CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,326.25  
Net Total \$52,848.75  
Sales Tax

## Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	77	\$62,175.00
<b>Grand Total:</b>	<b>77</b>	<b>\$62,175.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Prime	09/29/12-09/29/12	1	:30	8:59p- CBS-48 Hours Mystery (Saturday)	1						1		1	\$800.00	\$800.00	Salt Lake City (KUTV)		8/3/12
23.0	Normal Line / Prime	09/30/12-09/30/12	1	:30	8p- CBS-The Good Wife (Sunday)	1							1	1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		8/3/12
24.0	Normal Line / News	09/24/12-09/28/12	1	:30	10p- News-2 News at 10p	1	1	1	1	1	1			5	\$2,500.00	\$12,500.00	Salt Lake City (KUTV)		8/3/12
25.0	Normal Line / SPOT	09/24/12-09/26/12	1	:30	10:37p- CBS-The David Letterman Show	1	1		1					2	\$600.00	\$1,200.00	Salt Lake City (KUTV)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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#1350616



# Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

11543

**Contact:** Kristen Henderson**Phone:** 801-973-3000**Email:** KHenderson@kutv2.com**Fax:** 801-839-1101**Direct:** 801-839-1119**KUTV-TV**

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KUTV 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$150.00 <b>\$750.00</b>	1	1	1	1	1			5
KUTV 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$300.00 <b>\$1,500.00</b>	1	1	1	1	1			5
KUTV 6a News 6:00 AM 8:00 AM	EM	M-F 30	\$600.00 <b>\$3,000.00</b>	1	1	1	1	1			5
CBS This Morning 8:00 AM 9:00 AM	EM	M-F 30	\$250.00 <b>\$1,250.00</b>	1	1	1	1	1			5
Saturday 5a News 5:00 AM 7:00 AM	EM	Sa 30	\$50.00 <b>\$50.00</b>						1		1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su 30	\$600.00 <b>\$600.00</b>							1	1
Price is Right 9:00 AM 10:00 AM	DT	M-F 30	\$750.00 <b>\$2,250.00</b>		1		1	1			3
KUTV Noon News 12:00 PM 1:00 PM	DT	M-F 30	\$350.00 <b>\$1,050.00</b>	1		1		1			3
Bold & Beautiful 1:00 PM 2:30 PM	DT	M-F 30	\$200.00 <b>\$400.00</b>		1		1				2
The Talk 2:00 PM 3:00 PM	DT	M-F 30	\$275.00 <b>\$275.00</b>	1							1
Ricki Lake 3:00 PM 4:00 PM	EF	M-F 30	\$350.00 <b>\$2,450.00</b>	1	1	2	1	2			7
KUTV 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$400.00 <b>\$2,000.00</b>	1	1	1	1	1			5

Chris Vail

**Wired Media Partners**

Date/Time Sent: 8/2/2012 10:29:14 AM

KUTV-TV

Page 1 of 3



# Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

**Contact:** Kristen Henderson

**Email:** KHenderson@kutv2.com

**Phone:** 801-973-3000

**Fax:** 801-839-1101

**Direct:** 801-839-1119

## KUTV-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KUTV 4:30p News	EN	M-F	\$500.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$2,500.00								
KUTV 5p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$5,000.00								
KUTV 6p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$5,000.00								
Ent Tonight	PA	M-F	\$1,000.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$5,000.00								
Ent Wknd	PA	Sa	\$400.00						1		1
6:00 PM 7:00 PM		30	\$400.00								
2 Broke/Mike	PT	M	\$3,200.00	1							1
8:00 PM 9:00 PM		30	\$3,200.00								
NCIS LA	PT	Tu	\$3,000.00		1						1
8:00 PM 9:00 PM		30	\$3,000.00								
Elementary	PT	Th	\$3,500.00				1				1
9:00 PM 10:00 PM		30	\$3,500.00								
CSI New York	PT	F	\$2,000.00					1			1
8:00 PM 9:00 PM		30	\$2,000.00								
48 Hours	PT	Sa	\$800.00						1		1
9:00 PM 10:00 PM		30	\$800.00								
The Good Wife	PT	Su	\$2,500.00							1	1
8:00 PM 9:00 PM		30	\$2,500.00								
KUTV 10p News	LN	M-F	\$2,500.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30	\$12,500.00								

Chris Vail

**Wired Media Partners**

Date/Time Sent: 8/2/2012 10:29:14 AM

KUTV-TV

Page 2 of 3



## Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

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**Contact:** Kristen Henderson

**Email:** KHenderson@kutv2.com

**Phone:** 801-973-3000

**Fax:** 801-839-1101

**Direct:** 801-839-1119

### KUTV-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Letterman	LF	M-F	\$600.00	1		1					2
10:35 PM 11:38 PM		30	\$1,200.00								
Station Gross Totals			\$62,175.00	15	14	14	14	15	3	2	77

Chris Vail

**Wired Media Partners**

Date/Time Sent: 8/2/2012 10:29:14 AM

KUTV-TV

Page 3 of 3